

# How to Write Brilliant Essays: The Best Introduction

Hello my name is dr. Ursula Hackett and I'm an academic based at Royal Holloway University of London I've created these videos for ambitious students who want to write brilliantly not just okay this video is about how to write a brilliant introduction why focus on the introduction well it's your shop window the first thing your reader lays eyes on if you do it right the whole essay will flow from it making the rest of your essay much easier to write I'm going to help you to build up your introduction on four levels the weakest introductions at level one simply identify the question level two introductions contain a bear.

I agree or I disagree at level three the writer outlines his or her own view and at level four the writer briefly explains his or her own view in my experience many students don't get past level two to really reach the highest grades you need to be on level four let's think about an example the problem with the US presidency is that expectations always exceed capacity discuss a level one [education essay writing service](#) would say. I need to ask where the presidential capacity exceeds expectations that is a terrible introduction the reader already knows what the question is it's right there at the top of the document at level two a student might say I'm going to argue that presidential capacity does exceed expectations that's a bit better but it's a bare skeleton there's no sense of what the writer understands by capacity or expectations there's no reasoning that might help the reader to see why the student takes that view and there's no sign of independent thinking students often simply accept the title quotes without question at level three a student might write..

I argue that it is lack of capacity not the growth elects tations that matters most okay we're getting better still we're starting with some interesting stuff here not just accepting or rejecting the quote but thinking about how these two elements capacity and expectations might interact this introduction presents the writers own views but it's still too coy about what those core concepts. Mean and why the writer takes the line that they do a level-4 introduction might state I argue that there are three main forms of presidential capacity rhetorical the power to persuade despotic the power to control other branches of government and transformative the power to enact a substantive agenda expectations of despotic capacity are always too high because the u.s. is a separated system excessive expectations of transformative capacity have become more frequent since the Johnson presidency but rhetorical capacity is not always exceeded by expectations because it is contingent upon individual presidents skill this is a really top-notch introduction why it thinks carefully about the concept of presidential capacity recognizing that the concept has several dimensions and briefly describing them it tells the reader what the answer is right at the start it gives it away there's no murder mystery novel here that answer is interesting and nuanced it makes you want to read on and it qualifies without hedging there's a logical structure for the essay already present each of these forms of capacity could be a section so you won't have to resort to excessive signposting so polish up your introductions give your reader the key take home right at the start think very carefully about the terms of the question including any assumptions that might be lurking underneath for example the use of the definite article VIII might imply that there is only one problem is that assumption true what are the problems might you identify for the presidency think around the question don't pad out your introduction with fluff common knowledge or irrelevant information don't just restate the question but give your reader your main argument as succinctly as possible thanks for watching this video if you found it useful please like the video and subscribe to my youtube channel where you can find other videos to help you write truly brilliant essays you.